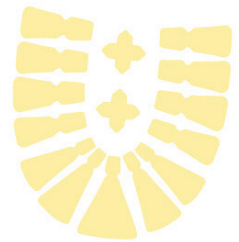


HIKE



FOR PILGRIMS

HOSPICE



APRIL 26, 2025

SPONSORSHIP PACKAGE



PILGRIMS HOSPICE SOCIETY



BACKGROUND

Hike for Pilgrims Hospice is an annual family and pet-friendly walk event. Walk 5KM through the beautiful MacKinnon Ravine to support end-of-life care and grief support in the greater Edmonton community.

Entering its 14th year, this outdoor event continues to grow in participation and community support. The Hike for Pilgrims Hospice has grown significantly and we expect 1,200+ participants this year. We continue to engage with more families and friends who are using our services and programs. We are inviting families and friends who have lost a loved one to create a legacy of ongoing support by hiking in their memory.

This event also provides partnership opportunities for Pilgrims Hospice Society/ Roozen Family Hospice Centre and businesses that share a similar focus on the well-being of families in our community.

OVERVIEW

DATE:

- Saturday, April 26, 2025

HIGHLIGHTS:

- Walk 5KM MacKinnon Ravine
- Celebration of Life activity
- Post hike refreshments & treats
- Entertainment
- Participant t-shirts

LOCATION:

- Pilgrims Hospice Society - 9808 148st.

DEMOGRAPHICS:

Families and friends of loved ones who have been supported by Pilgrims Hospice Society at the Roozen Family Hospice Centre and in our Edmonton community.

FOR MORE INFORMATION:

Nicole Craft
nicolec@pilgrimshospice.com
587-735-2373

SPONSORSHIP OPPORTUNITIES

Presenting Partner - \$20,000

- Logo and “Presented by” on all promotional material: postcards, event website, direct email, social media (Facebook, Twitter, Instagram)
- Complimentary hike registration for up to ten people
- On site event presence optional (Can include display and banners)
- High profile hike route and site signage
- High profile logo location on participant t-shirt
- Thank you and acknowledgment in annual report

Site Sponsor - \$15,000

- Logo and “T-Shirt Sponsor” on all promotional material: postcards, event website, direct email, social media (Facebook, Twitter, Instagram)
- Complimentary hike registration for up to ten people
- On site event presence (can include display and banners)
- High profile hike route and site signage
- High profile logo location on participant t-shirt
- Thank you and acknowledgment in annual report

Site Sponsor - \$10,000

- Logo on all promotional material: postcards, event website, direct email, social media (Facebook, Twitter, Instagram)
- Complimentary hike registration for up to eight people
- Hike route and site signage
- Logo included on back of participant t-shirt
- Thank you and acknowledgment in annual report

Hike Champion- \$5,000

- Logo featured on event website, direct email, and on social media (Facebook, Twitter, Instagram)
- Complimentary hike registration for up to six people
- Hike route signage
- Logo included on back of participant t-shirt
- Thank you and acknowledgment in annual report

Entertainment Sponsor - \$2,500

- Logo featured on event website, direct email, social media (Facebook, Twitter, Instagram)
- Complimentary hike registration for up to four people
- Logo on participant t-shirt
- Thank you and acknowledgment in the annual report

Hike Patron- \$1,500

- Logo featured on event website, and on social media (Facebook, Twitter, Instagram)
- Logo included on back of participant t-shirt
- Thank you and acknowledgment in annual report

In-Kind Post Hike Treats/Refreshments- (Duncan Craig LLP)

- Logo featured on event website, direct email, and on social media (Facebook, Twitter, Instagram)
- Complimentary hike registration for up to six people
- Hike route signage
- Logo included on back of participant t-shirt
- Thank you and acknowledgment in annual report

If you have a sponsorship idea, please share it with us!

Pilgrims Hospice Society
9808 148 Street NW, Edmonton, AB, T5N 3E8

www.pilgrimshospice.com
CRA Registration# 897041455 RR0001



PILGRIMS HOSPICE SOCIETY